



## Advertising Rate Card

### Introduction Offer:

SA Property Investor Newsletter - Right Bar			
Frequency: Weekly (Each Friday)			
Size (pixels)	Rate (excl)	VAT	Total (incl)
165 x 100	R 500.00	R 70.00	R 570.00
165 x 200	R 900.00	R 126.00	R 1026.00
165 x 400	R 1,600.00	R 224.00	R 1,824.00

SA Property Investor Website – Public Section			
Frequency: 24 Hours			
Size (pixels)	Rate (excl)	VAT	Total (incl)
185 x 75	R 500.00	R 70.00	R 570.00
185 x 150	R 900.00	R 126.00	R 1026.00
185 x 300	R 1600.00	R 224.00	R 1824.00

SA Property Investor Website – Club Section			
Frequency: 24 Hours			
Size (pixels)	Rate (excl)	VAT	Total (incl)
149 x 50	R 500.00	R 70.00	R 570.00
149 x 100	R 900.00	R 126.00	R 1026.00
149 x 200	R 1600.00	R 224.00	R 1824.00

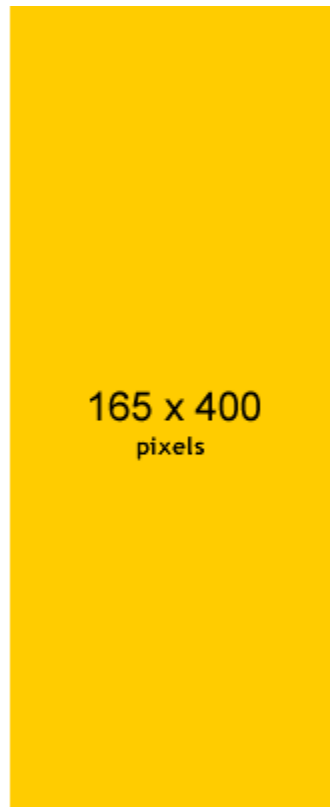
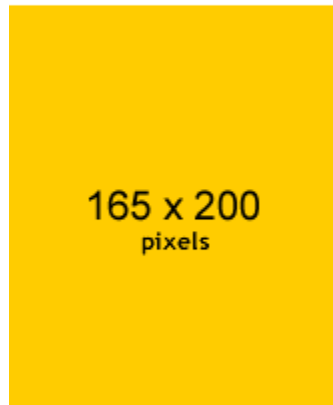
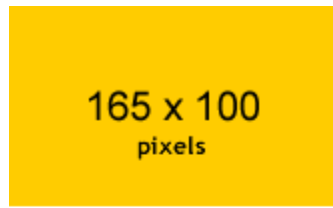
If your ad requires other dimensions which are not listed above, we can make special arrangements for you.

### Artwork Requirements:

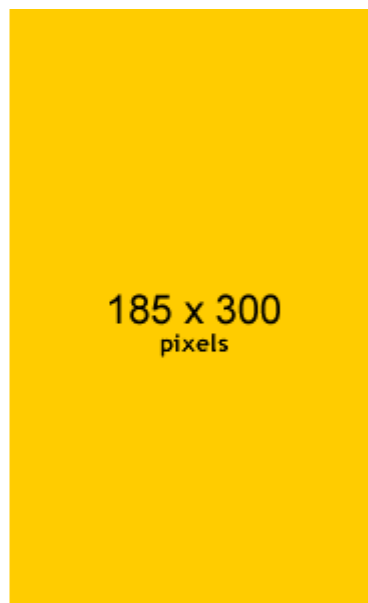
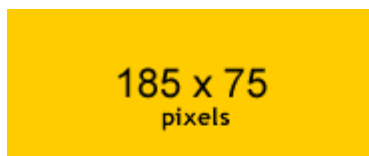
All digital artwork should be in either of the following formats: JPEG, GIF, CorelDraw 10, Illustrator, Photoshop, Freehand or PNG.

Artwork should be send to [martin@ipicgroup.com](mailto:martin@ipicgroup.com) no later than 5 days before publication date. Minor alterations to artwork can be requested but will be done at a standard levy of R100 (VAT excluded) and this will be indicated a “production costs” on your account.

## SA Property Investor Newsletter – Ad Dimensions



## SA Property Investor Website (Public Section) – Ad Dimensions



## SA Property Investor Website (Club Section) – Ad Dimensions



149 x 50



149 x 100



149 x 200